PRESS RELEASE

Interior of the future: HELLA and Faurecia show joint demonstration vehicle

Partners show pioneering concepts for the future of vehicle interiors at IAA 2019

Lippstadt/Frankfurt, 11 September 2019. At the IAA in Frankfurt, the lighting and electronics expert HELLA and Faurecia, one of the world's leading automotive technology companies, will present innovative concepts for the vehicle interior of the future. This can be seen by means of a demonstration vehicle at the HELLA stand in the New Mobility World (Hall 5, Stand B06). In the completely redesigned interior, various lighting solutions and functionalities support diverse scenarios of automated driving. At the same time, they increase comfort while driving and open up new possibilities for individualization.

"In the course of automated driving, the driver is increasingly becoming a passenger," says Dr. Frank Huber, member of the HELLA management board and responsible for global lighting activities. "Together with our partner Faurecia, we are therefore working intensively on the integration of innovative lighting solutions into the vehicle interior, which can be adapted, for example, to the respective needs of the occupants or the driving situation."

David Weill, Vice President Marketing and Business Development at Faurecia Interiors, underlines the increasing importance of vehicle interiors: "Already today, personalized lighting and interior solutions can create completely new differentiation features. As part of our strategic cooperation with HELLA, we have already implemented the first impressive solutions, which can be experienced live in our demonstration vehicle at the HELLA exhibition booth."

The strategic cooperation between HELLA and Faurecia focuses on sophisticated, dynamic lighting designs and surface solutions with integrated lighting elements. As the partnership realizes synergies at the interfaces between lighting and interior components, cost savings can be achieved, among other things. The cooperation

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between Faurecia and HELLA also enables the comprehensive personalization of the vehicle interior. For example, when passengers enter the vehicle they are greeted by personalized interior lighting on the instrument and door panels as well as the seats. Additional lighting functionalities also provide the occupants with relevant information. Incoming calls can for example be indicated by lighting signals without disturbing other passengers.

Faurecia and HELLA have also jointly worked on functionalities improving communication and safety in automated driving situations. This includes the division of tasks between driver and vehicle at the end of an autonomous driving situation. The seat then brings the driver back into the appropriate driving position and a dynamic lighting scenario is used to increase concentration and attention.

HELLA Press Conference: Wednesday, 11 September 2019, 10.00-10.25 a.m. (local time), with HELLA CEO Dr. Rolf Breidenbach, at the HELLA Stand

Experience HELLA at the IAA in the "New Mobility World" until 15 September 2019 (Hall 5, Stand B06).

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HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with over 125 locations in some 35 countries. With sales of € 7.0 billion in the fiscal year 2018/2019 and 39,000 employees, HELLA is one of the leading automotive suppliers. HELLA specializes in innovative lighting systems and vehicle electronics and has been an important partner to the automotive industry and aftermarket for more than a century. Furthermore, in its Special Applications segment, HELLA develops, manufactures and sells lighting and electronic products for specialist vehicles.

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